

2003
2004



*it all
starts
with a*

vision



VISION  **FITNESS®**

COMMERCIAL FITNESS PRODUCTS

DURABLE

RELIABLE

SIMPLE

THE *vision* *fitness* DIFFERENCE

Whether your vision is a healthier staff, employee retention, reduction in health care costs, or customer accommodation, Vision Fitness has the fitness equipment to help you achieve your goals.

We began as a division of the Trek® Bicycle Company, where we pioneered the development of the smoothest, quietest, and most comfortable fitness bikes available. In 1996, Vision Fitness was spun off by the Trek® Fitness management team to continue to bring to market innovative fitness products.

We offer you the same combination of quality, value, and performance that has made our founding company the most requested bicycle brand in America.

*Vision without action is
merely a dream. Vision with action
can change the world.*

Joel Barker

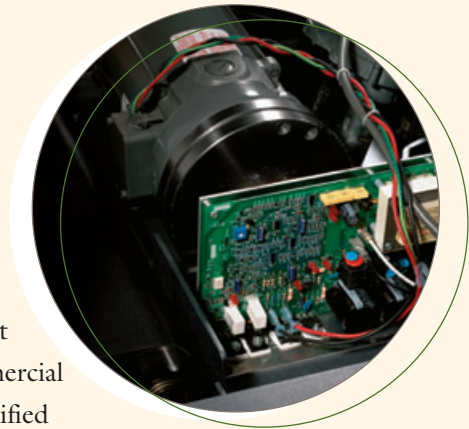
We understand that the Commercial customer demands products that are durable, reliable, easy to use, and affordable. Our Commercial line of fitness products is specifically designed for hotels, corporate fitness, rehab, municipal facilities, apartment complexes, and senior living centers. You shouldn't have to pay the high price of club equipment for your non-club facility.

To learn more about Vision Fitness and our complete line of quality fitness products, please visit our website: www.visionfitness.com.

*T*he mission was clear: develop the most durable, reliable, and easy-to-use fitness products designed specifically for the Commercial market. Vision Fitness knows that nothing frustrates a client—or a facility manager—more than an “Out of Order” sign. Commercial fitness equipment must be durable enough to hold up to the abuses of everyday use and reliable enough not to breakdown. Finally, it must be easy for your clients to use.

Durable Durable

It's the combination of many features that makes our products durable and reliable, from our 3.0 hp *continuous-duty* Baldor® motors to our club-rated motor controller with fuseless current limit and dynamic short circuit protection. All Vision Fitness® Commercial products are assembled in an ISO 9001-certified manufacturing facility.



Reliable Reliable

Our Cambridge Motor Works™ generator system has no wearing contact parts, so there are no parts to wear out. Combine this friction-free resistance with our integrated heavyweight flywheel, and you get the smoothest and most reliable resistance system available.

Simple Simple

Our Advanced Smart-Matrix™ treadmill console and our Easy-8™ bike and elliptical consoles are as easy to use as the touch of a button. Simply press “Start,” and your clients are achieving their goals. Simple consoles make for happier clients. Our easy-to-use consoles also offer the best programming in the industry to keep your clients motivated.



Our concept is quite simple: you shouldn't have to pay the high price of club equipment for your non-club facility. The Vision Fitness® line of Commercial products was designed specifically for your non-club facility. That doesn't mean we took shortcuts. It simply means that we focused on the three words we kept hearing: Durable, Reliable, and Simple.

Durable

We started with "Durable." That meant we must be able to withstand the daily abuse your clients can put on fitness equipment. All of our products are built using extra-heavy gauge steel frames. Our **T9700** Series of treadmills have injection steel end caps for added durability. We use powder-coated paint for extra scratch resistance. Try to pick up one of our products, but be careful—we have been called "Big and Heavy." We take that as a compliment.

Reliable

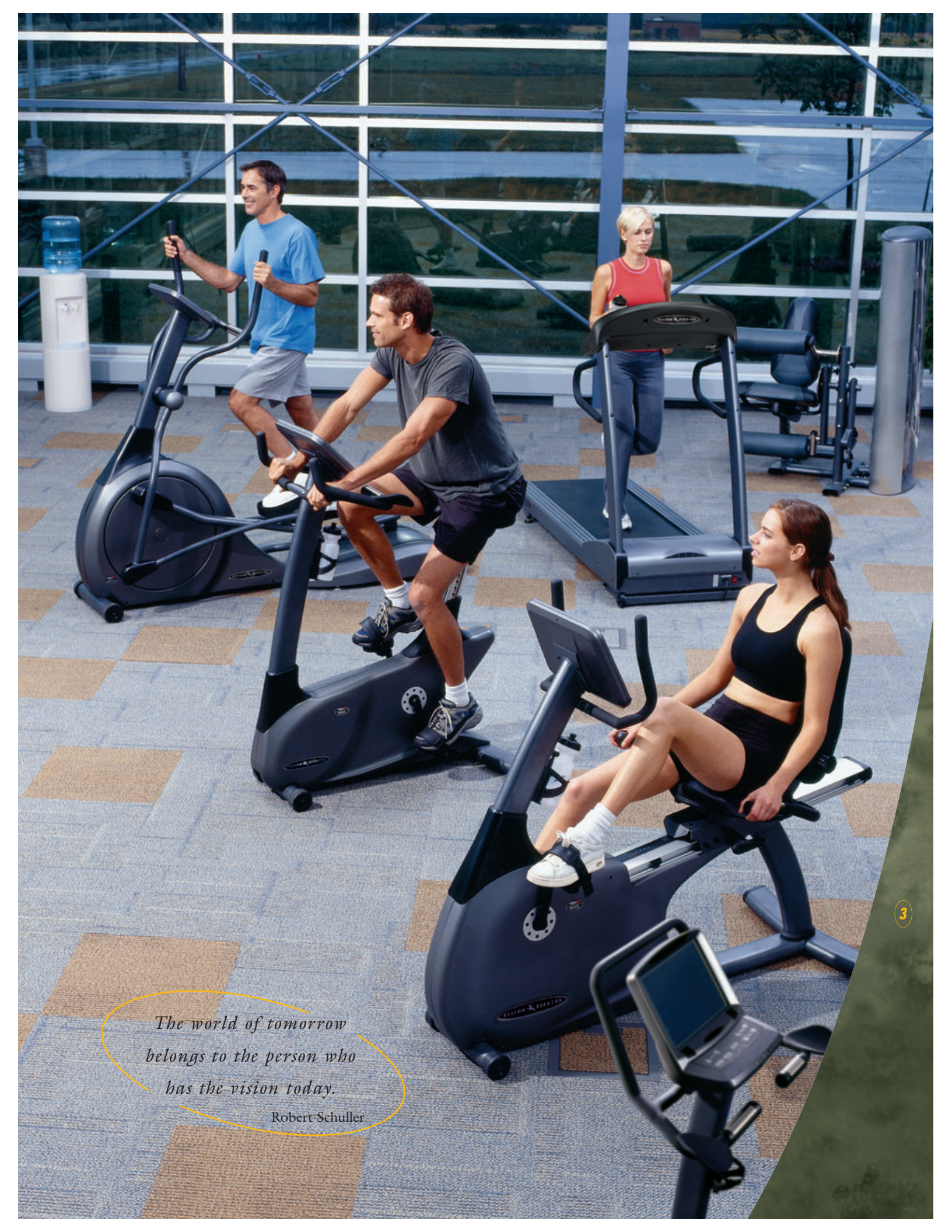
We turned to "Reliable" next. We had to review what could go wrong and ensure that the components we chose would be the most reliable. We started with our treadmills, choosing Baldor® motors, DCI™ electronics, and Seigling® running belts. These companies are all industry leaders in the treadmill business.

We then turned to our bikes and ellipticals and utilized our Cambridge Motor Works™ generator system that has no contact parts. Component choice is essential; however, it is just as important that they are put together to exacting specifications. All Vision Fitness® Commercial products are assembled in an ISO 9001-certified production facility.

Simple

Our Easy-8™ console offers industry-leading feedback displays with eight continually-lit LEDs. Each LED delivers specific information about your client's workout, from Speed to Distance to Heart Rate and more. There are six different programs to keep the workout both fun and challenging. Since all Vision Fitness® products have similar easy-to-read consoles, your clients can easily switch from one machine to another.



A photograph of a modern gym interior. In the foreground, a woman in a black sports bra and shorts is seated on a recumbent exercise bike, looking towards the right. Behind her, a man in a grey t-shirt and dark shorts is on a similar bike, pedaling. To the left, another man in a blue t-shirt and light shorts is on a different exercise bike. In the background, a woman in a red tank top and blue leggings is walking on a treadmill. The gym has a grey and tan patterned carpet, large windows on the right wall, and a water dispenser on the left. The overall atmosphere is bright and active.

*The world of tomorrow
belongs to the person who
has the vision today.*

Robert Schuller

THE *vision* *fitness* COMMERCIAL FAMILY

elliptical trainer

The Vision Fitness® **X6600HRT** elliptical trainer offers your clients a great full-body workout that is both weight-bearing and non-impact. Exclusive features such as our proven Quiet-Glide™ drive train and Cambridge Motor Works™ electromagnetic generator system offer the smoothest and quietest elliptical workout. Our Easy-8™ console with motivational programming and our variable durometer (softness) footpads will keep your clients going the extra distance, so they can achieve their fitness goals.



treadmills

The Vision Fitness® **T9700** Series of treadmills offers your clients two options: **T9700S** is our Simple model with no programming—just a simple touch of the “Start” button to begin working out, while the **T9700HRT** offers motivational programming with Heart Rate Training. Both models have integrated Contact Heart Rate Bars and constant feedback so your clients can see their progress. Our 2.5" crowned rollers allow the running belt to run under lower tension, creating less heat in the system. Our Seigling® Cool-Weave™ belt is specifically designed to release heat, and our 1" D&P® low-maintenance waxed decks create less friction. This combination creates a more reliable system.



semi-recumbent bike

The **R2600HRT** was designed with our Commercial customer in mind. Our exclusive Comfort Arc™ seat offers adjustable lumbar support—simply adjust the knob for tailored comfort. The seat is easily cleaned with the wipe of a cloth, so it always looks good. The heart of our **R2600HRT** is our Cambridge Motor Works™ electromagnetic generator system. This friction-free resistance has no contact parts, which makes for an extra-reliable bike. The same Easy-8™ console is used on our **X6600HRT** and **E3600HRT** upright bike, so switching from one machine to another is easy for your clients.



iNetTV™ Series

Our innovative **iNetTV™** Series of products will keep your clients coming back for more. The built-in 12.1" flat screen monitor allows your clients to watch their favorite program while working out. Simply hook up a popular video game system, and they can listen to their favorite music CD, watch their favorite DVD movie, or play their favorite video game. It can even be connected to a computer, so they can surf the web. All of this flexibility is built into our **E3600HRT**, **R2600HRT** and **X6600HRT** fitness products. Each unit comes equipped with all of the needed data ports, so connection is simple.

Vision Fitness® Commercial products are not only Durable, Reliable and Simple to use, but also incorporate many innovative features. Our variable durometer (softness) footpads on our elliptical trainers offer a more comfortable feel, as do the variable durometer elastomers on our treadmills—eight in all to assure the optimal padding on our *T9700* Series.



Vision Fitness® products are packed with real-life features that keep your clients using our products day after day. Our exclusive Comfort Arc™ seats use body-contouring foam that conforms to your client's body for a more comfortable ride. We even provide adjustable lumbar support on the *R2600HRT*. The Bio-Radius™ pedal arms on our *X6600HRT* elliptical trainer keep your clients centered over the drive for a comfortable, smooth workout. Our HRT® Heart Rate Training Program keeps them within their target heart rate zone for the most effective training. Your clients are also sure to love the cutting-edge industrial design of Vision Fitness® products. All of these features will keep your clients coming back for more.

Vision Fitness offers a full line of cardio equipment for your facility, so you can be assured that your clients will have a choice to keep them returning to your facility. It is important to have the right products, but it is just as important to buy it from the right supplier. We have a network of nearly 500 of the best retailers across North America that are certified and knowledgeable about Vision Fitness® products and the fitness industry. This assures that you will receive the best treatment from sales to installation to service.

Imagine offering your demanding clients the option of multi-tasking. In today's hectic world, people are always trying to achieve more than one task at a time. The Vision Fitness® *iNetTV*™ Series of products allows them to catch up on the latest news, escape by listening to music, play video games, or watch a DVD movie. They can even catch up on their latest stock information by surfing the web. The *iNetTV*™ is a platform with all of the future data ports installed, so as technology changes, you can simply change the input device without replacing the product.





*Cherish your visions...
as they are the blueprints of your
ultimate accomplishments.*

Napolean Hill

treadmills



elliptical trainers



FEATURE	T9700HRT PROGRAMMABLE	T9700S SIMPLE
CONSOLE	ADVANCED SMART-MATRIX™ HRT® W/ CONTACT HEART RATE Elevation & Speed Quick Keys, Unique User Log-In, User Programs, One-Touch™ Program Keys: FAT BURN: Heart Rate, Rolling Hills, Random, Speed Walk ENDURANCE: Heart Rate, 5K, 10K, Ocean View Run SPEED TRAINING: Heart Rate, Interval Speed, Interval Hills, Peak Speed	ADVANCED SMART-MATRIX™ W/ CONTACT HEART RATE Elevation & Speed Quick Keys, No Programs
CONSOLE FEEDBACK	Elevation, Speed, Time, Heart Rate, Distance, Pace, Calories, Avg. Speed	Elevation, Speed, Time, Heart Rate, Distance, Pace, Calories, Avg. Speed
BELT AREA	60" x 20"	60" x 20"
ELEVATION	0 to 15% Cambridge Motor Works™	0 to 15% Cambridge Motor Works™
SPEED	.5 to 12 MPH	.5 to 12 MPH
MOTOR	3.0 hp Continuous Duty Baldor® Internal Fan Cooled	3.0 hp Continuous Duty Baldor® Internal Fan Cooled
MOTOR CONTROL	Club-Rated PWM with Fuseless Current Limit	Club-Rated PWM with Fuseless Current Limit
DECK	1" Commercial Grade Low Maintenance Prewaxed Phenolic Reversible	1" Commercial Grade Low Maintenance Prewaxed Phenolic Reversible
CUSHIONING	8 Variable-Durometer Elastomer Cushions	8 Variable-Durometer Elastomer Cushions
BELT	Siegling® COOL-WEAVE™ 2-Ply Urethane High Conductivity	Siegling® COOL-WEAVE™ 2-Ply Urethane High Conductivity
ROLLERS	2.5" Crowned with Large O.D. Bearings	2.5" Crowned with Large O.D. Bearings
FRAME	Extra-Heavy Gauge Steel Welded Frame	Extra-Heavy Gauge Steel Welded Frame
COMMERCIAL WARRANTY*	Lifetime Frame 3 Years Motor/Electronics 2 Years Parts 1 Year Labor	Lifetime Frame 3 Years Motor/Electronics 2 Years Parts 1 Year Labor
FLOOR SPACE	80"L x 29"W	80"L x 29"W
PRODUCT WEIGHT	300 lbs.	300 lbs.
MAXIMUM USER WEIGHT	400 lbs.	400 lbs.
OPTIONS AVAILABLE	Medical Handrails	Medical Handrails

FEATURE	X6600HRT iNetTV™	X6600HRT PROGRAMMABLE
CONSOLE	12.1" ACTIVE MATRIX LCD FLAT SCREEN TV CONSOLE Cable-ready Tuner. Pre-wired for Internet Connectivity with the addition of PC or WebTV. Manual, Intervals, Rolling, Weight Loss, Mountain, Heart Rate Training	EASY-8™ LED CONTINUAL FEEDBACK W/ TELEMETRIC & CONTACT HEART RATE TRAINING Manual, Intervals, Rolling, Weight Loss, Mountain, Heart Rate Training Integrated Reading Rack
CONSOLE FEEDBACK	Watts, Speed, RPM, Distance, Time, Calories, Heart Rate, Program, Level	CONSTANT FEEDBACK Watts, Speed, RPM, Distance, Time, Calories, Heart Rate, Program, Level
TENSION CONTROL	Programmable	Programmable
RESISTANCE SYSTEM	ECB-PLUS™ Permanent Magnetic	Cambridge Motor Works™ Generator
DRIVE TRAIN	QUIET-GLIDE™ Supersilent Poly-V Belt	QUIET-GLIDE™ Supersilent Poly-V Belt
FLYWHEEL	24 lbs. Balanced	Integrated Generator
FRAME	Extra-Heavy Gauge Steel Welded Frame	Extra-Heavy Gauge Steel Welded Frame
PEDAL ARMS	BIO-RADIUS™	BIO-RADIUS™
PEDALS	Composite Variable Durometer Footpads	Composite Variable Durometer Footpads
POWER	110V Plug-In	Self-Generating
COMMERCIAL WARRANTY*	Lifetime Frame 3 Years Magnetic Brake 3 Years Electronics/Parts 1 Year Console 1 Year Labor	Lifetime Frame 3 Years Generator System 3 Years Electronics/Parts 1 Year Labor
FLOOR SPACE	82"L x 28"W	82"L x 28"W
PRODUCT WEIGHT	300 lbs.	310 lbs.
MAXIMUM USER WEIGHT	400 lbs.	400 lbs.

* Refer to www.visionfitness.com for complete Warranty details.
All product specifications are subject to change.

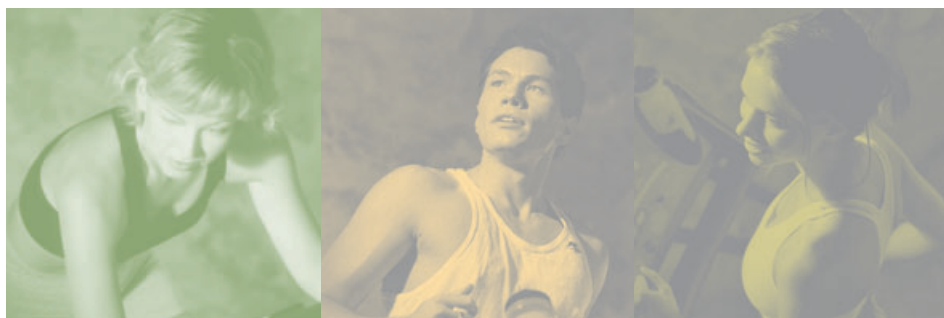
fitness bikes



FEATURE	R2600HRT iNetTV™	R2600HRT PROGRAMMABLE	E3600HRT iNetTV™	E3600HRT PROGRAMMABLE
CONSOLE	12.1" ACTIVE MATRIX LCD FLAT SCREEN TV CONSOLE Cable-ready Tuner. Pre-wired for Internet Connectivity with the addition of PC or WebTV. Manual, Intervals, Rolling, Weight Loss, Mountain, Heart Rate Training	EASY-8™ LED CONTINUAL FEEDBACK w/ TELEMETRIC & CONTACT HEART RATE TRAINING Manual, Intervals, Rolling, Weight Loss, Mountain, Heart Rate Training Integrated Reading Rack	12.1" ACTIVE MATRIX LCD FLAT SCREEN TV CONSOLE Cable-ready Tuner. Pre-wired for Internet Connectivity with the addition of PC or WebTV. Manual, Intervals, Rolling, Weight Loss, Mountain, Heart Rate Training	EASY-8™ LED CONTINUAL FEEDBACK w/ TELEMETRIC & CONTACT HEART RATE TRAINING Manual, Intervals, Rolling, Weight Loss, Mountain, Heart Rate Training Integrated Reading Rack
CONSOLE FEEDBACK	Watts, Speed, RPM, Distance, Time, Calories, Heart Rate, Program, Level	CONSTANT FEEDBACK Watts, Speed, RPM, Distance, Time, Calories, Heart Rate, Program, Level	Watts, Speed, RPM, Distance, Time, Calories, Heart Rate, Program, Level	CONSTANT FEEDBACK Watts, Speed, RPM, Distance, Time, Calories, Heart Rate, Program, Level
TENSION CONTROL	Programmable	Programmable	Programmable	Programmable
RESISTANCE SYSTEM	ECB-PLUS™ Permanent Magnetic	Cambridge Motor Works™ Generator	ECB-PLUS™ Permanent Magnetic	Cambridge Motor Works™ Generator
DRIVE TRAIN	QUIET-GLIDE™ Supersilent Poly-V Belt	QUIET-GLIDE™ Supersilent Poly-V Belt	QUIET-GLIDE™ Supersilent Poly-V Belt	QUIET-GLIDE™ Supersilent Poly-V Belt
FLYWHEEL	24 lbs. Balanced	Integrated Generator	24 lbs. Balanced	Integrated Generator
SEAT	Club COMFORT ARC™ w/ Adjustable Lumbar Control	Club COMFORT ARC™ w/ Adjustable Lumbar Control	COMFORT ARC™ Upright	COMFORT ARC™ Upright
SEAT RAIL or POST	Aluminum, 28 Positions	Aluminum, 28 Positions	Chrome Plated Steel	Chrome Plated Steel
HANDLEBARS	Extended Console & Seat w/ Contact Heart Rate	Extended Console & Seat w/ Contact Heart Rate	Wrap-Around Multi-Position	Multi-Position w/ Armrests
PEDALS	Self-balancing w/ Straps	Self-balancing w/ Straps	Self-balancing w/ Straps	Self-balancing w/ Straps
POWER	110V Plug-In	Self-Generating	110V Plug-In	Self-Generating
COMMERCIAL WARRANTY*	Lifetime Frame 3 Years Magnetic Brake 3 Years Electronics/Parts 1 Year Console 1 Year Labor	Lifetime Frame 3 Years Generator System 3 Years Electronics/Parts 1 Year Labor	Lifetime Frame 3 Years Magnetic Brake 3 Years Electronics/Parts 1 Year Console 1 Year Labor	Lifetime Frame 3 Years Generator System 3 Years Electronics/Parts 1 Year Labor
FLOOR SPACE	62"L X 26"W	62"L X 26"W	42"L X 25"W	42"L X 25"W
PRODUCT WEIGHT	170 lbs.	161 lbs.	129 lbs.	122 lbs.
MAXIMUM USER WEIGHT	400 lbs.	400 lbs.	400 lbs.	400 lbs.

* Refer to www.visionfitness.com for complete Warranty details.
All product specifications are subject to change.

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www.visionfitness.com

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