



COMMERCIAL
PRODUCTS

2010

IT ALL STARTS WITH A VISION™

Every great idea has a beginning. Our company began as a division of Trek® Bicycle Company over 15 years ago, where we pioneered the development of the best fitness bikes in the industry. Today, as part of Johnson Health Tech NA, one of the largest fitness equipment companies in the world, we stay true to our passion for reliability, innovation, and value. Our specialization in manufacturing high-quality fitness equipment, from high-end commercial to in-home, means you can rest assured you'll get superior performance with minimal investment when you work with Vision Fitness.



Fitness Solutions

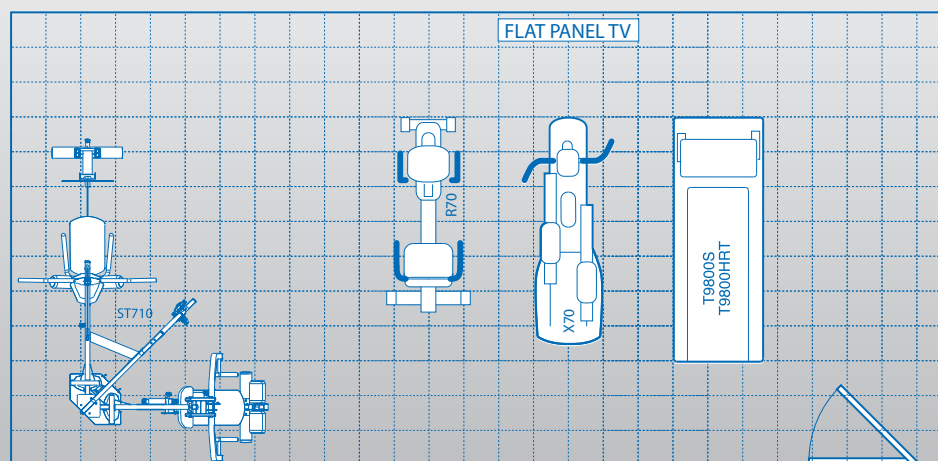
Every Step of The Way

Your choice to partner with Vision Fitness is a smart one. Our authorized fitness consultants have extensive experience in facility design and planning, product training, and education. They will provide you with expert assistance in every step of the development phase and launch of your new or renovated fitness center.

After the installation process, our nationwide distribution network, award-winning customer service, and generous warranty will allow you to focus on managing your business. Let us take the worries and hassle out of your fitness center.

Personalized Layouts

We can provide custom room layouts to meet your specific requirements. Or if you prefer, you can build your own using our Icovia® room planner tool! Visit www.visionfitness.com



Vision Fitness has been awarded more “best buy” awards than any other fitness brand; a testament to the quality fitness equipment we offer.

reliability

Vision Fitness will change the way you view exercise equipment. Our commercial products are built to withstand the most extreme applications and are tested under severe conditions to ensure that you receive years of worry-free performance.



Another step in our commitment to reliability is the use of test machines like “The Frankenator” shown here. Each new treadmill we introduce is subjected to 100K load-bearing steps to meet quality standards and ensure top-level performance.

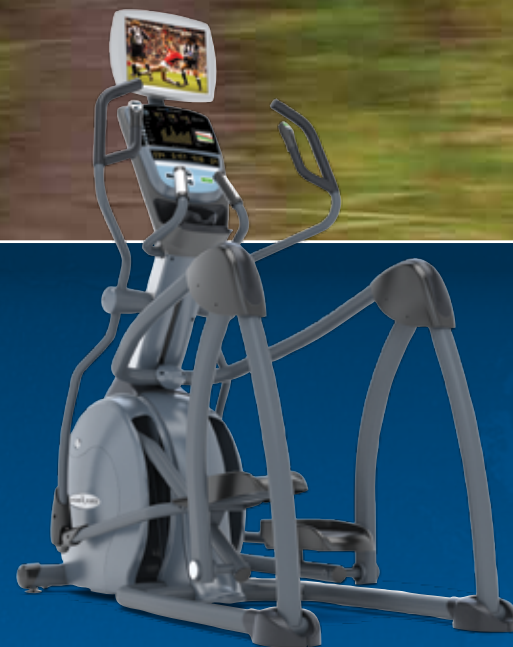
innovation

Our passionate team of product design and development professionals consist of engineers, industrial designers, fitness trainers, and elite athletes who work out daily on all types of equipment. These experts team up to bring you unique features and exclusive programming like self-generating cardio equipment, the space-saving ST710 Multi-Station Gym and 20-minute SPRINT 8® program.



value

Vision Fitness® products deliver real value. High-quality parts integrated into a tried-and-true platform make for a piece of fitness equipment that will last for years. All Vision products are manufactured in ISO 9001-certified production facilities so you know you'll be getting a product built to exact specifications. On top of everything, we support these claims with a generous warranty and award-winning customer service.



CARDIO

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The Vision Fitness Difference

Metal End Caps

Metal end caps are found on all of our treadmills and will not break or crack like the cheap alternatives used by our competitors.

Specifically-designed Motor Covers

The ventilated motor covers on Vision Fitness treadmills keep the system running cool to prolong motor and drive-train life.

Club Comfort Arc™ Seats

Exclusive, ergonomic seats provide adjustable lumbar control for user comfort.

Easy Accessibility

Step-thru design on our bikes and low step-up height on our treadmills and ellipticals give users easier access to the workout position.

Self-generating

Cambridge Motor Works™ electromagnetic generator systems, found on our bikes and ellipticals, offer a great workout without the need for an outside power source.

Powerful Drive Systems

Our exclusive and powerful Cambridge Motor Works™ treadmill motors are coupled with custom control boards for a smooth and comfortable workout.

PerfectStride™ Technology

Developed after a significant amount of research on biomechanics and ergonomics, the PerfectStride™ motion provides the most natural and correct full-body movement in an elliptical trainer.

SPRINT 8

Nearly all Vision Fitness commercial products feature the quick 20-minute SPRINT 8® program for an effective and natural HGH-releasing workout.





T9800HRT/S

treadmill

- powerful Cambridge Motor Works™ 4.2 hp AC integrated drive system provides a smooth and comfortable workout
- spacious 22" x 60" running surface
- Siegling Cool-Weave™ 2-ply running belt dissipates energy-draining heat in heavy-use environments
- commercial-grade, low maintenance reversible deck for years of worry-free performance
- full commercial warranty
- TV ready



T9700HRT/S

treadmill

- extra-heavy gauge steel frame for long-lasting durability
- Cambridge Motor Works™ 3.0 hp continuous-duty drive motor
- 20" x 60" workout surface for ample running room
- Siegling Cool-Weave™ 2-ply running belt dissipates energy-draining heat in heavy-use environments
- commercial-grade, low maintenance reversible deck for years of worry-free performance

S70

suspension
elliptical™
trainer



- extra-heavy gauge steel frame for long-lasting durability
- PerfectStride™ elliptical motion features an ideal, natural footpath
- 20" - 23" stride length allows for variable muscle activation
- self-powered Cambridge Motor Works™ generator
- large cushioned pedals reduce stress for a more comfortable workout
- TV ready

X70

elliptical
trainer



- extra-heavy gauge steel frame for long-lasting durability
- smooth 19 3/4" stride length
- self-powered Cambridge Motor Works™ generator
- variable durometer footpads

R70

recumbent bike



- extra-heavy gauge steel frame for long-lasting durability
- step-thru entry provides easy access to workout position
- self-powered Cambridge Motor Works™ generator
- Comfort Arc™ seat provides adjustable lumbar control for extra comfort
- remote control grips allows for quick workout adjustments

U70

upright bike



- extra-heavy gauge steel frame for long-lasting durability
- multi-position handlebars with armrests ensure a comfortable workout position
- self-powered Cambridge Motor Works™ generator
- Comfort Arc™ upright seat provides comfort and support

ES700

indoor cycle



- zinc-coated high-tensile steel frame prevents rust and corrosion
- poly-v belt drive for smooth, quiet performance
- microadjustable handlebar and seat accommodates users of all sizes
- comfortable Velo® saddle provides support
- high inertial 46 lb flywheel ensures a smooth, effective workout
- full commercial warranty

STRENGTH

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The Vision Fitness Difference

Extra-heavy Duty Frame

The powder-coated 11-gauge steel frames on all Vision strength equipment will take even the most brutal punishment, providing years of worry-free performance.

Boltaflex® Cushions

The seats and roller pads are crafted with Boltaflex® fabric and double-stitched for optimal durability and support.

Smooth High-quality Cables

Top-of-the-line Loos & Co. cables are used on all selectorized strength units for limitless, fluid movements.

Space-efficient Design

Designed to fit into virtually any corner of a room, space is not an issue for the ST710 Multi-Station Gym. In fact, the entire strength lineup was developed to create an easy solution for updating any fitness room.

Instructional Exercise Placards

Conveniently-located placards provide easy-to-follow instructions, exercise movements and their targeted muscle groups.



ST700

functional trainer



- wide open-based frame is easily accessible for a bench, stability ball, or wheelchair
- multi-adjustable chrome uprights offer infinite exercise possibilities
- integrated hand grips allow for pull-ups, core, and stretching exercises
- smooth Loos & Co. nylon cables offer top-knotch performance
- co-molded adjustment and exercise handles ensure comfortable exercise movements
- convenient accessory storage keeps everything organized

ST710

multi-station gym



- space-saving corner design will fit into virtually any room
- multi-adjustable center chrome upright for functional movements
- three work stations on two weight stacks allow for multiple users
- double-stitched Boltaflex® upholstery on contoured pads provide durable, lasting comfort
- easy-to-read instructional exercise placards
- convenient accessory storage keeps everything organized
- add-on weights for smaller incremental weight changes

ST720

multi-press



- press arm offers several starting positions for user comfort
- backrest and seat easily adjust for proper positioning and support
- smooth Loos & Co. nylon cables offer top-knotch performance
- multi-grip press arm handles allow for exercise variation
- double-stitched Boltaflex® upholstered pads provide durable, lasting comfort
- easy-to-read instructional exercise placards

ST730

multi-lat



- dual-pivot pulleys for bilateral or unilateral movements
- double-stitched Boltaflex® upholstered pads provide durable, lasting comfort
- easy-to-read instructional exercise placards
- adjustable thigh pad provides stability during exercise
- integrated hooks for convenient accessory storage

ST740

ab/low back



- multiple adjustments to accommodate users of all sizes
- double-stitched Boltaflex® upholstered pads provide durable, lasting comfort
- easy-to-read instructional exercise placards
- low back pad for lumbar support

ST750

seated leg
extension/curl



- angled seat for better muscle contraction
- self-aligning roller pad for users of all sizes
- double-stitched Boltaflex® upholstered pads provide durable, lasting comfort
- easy-to-read instructional exercise placards

ST760

leg/calf press



- adjustable seatback allows users to define desired range of motion
- oversized non-slip rubber footplate ensures extra durability and traction
- double-stitched Boltaflex® upholstery on contoured pads provide durable, lasting comfort
- easy-to-read instructional exercise placards

ST770

biceps/triceps



- compact, easy-entry design
- rotating handles for added wrist comfort
- double-stitched Boltaflex® upholstered pads provide durable, lasting comfort
- low back pad for lumbar support and stability
- easy-to-read instructional exercise placards

ST780

adjustable bench



- simple incline, flat and decline adjustment options
- user-friendly handle and transport wheels
- double-stitched Boltaflex® upholstered pads provide durable, lasting comfort
- extra-heavy gauge steel frame for long-lasting durability



feature	T9800HRT* treadmill	T9700HRT* treadmill	feature	S70 suspension elliptical™ trainer	X70 elliptical trainer
console	ADVANCED SMART-MATRIX™ HRT® w/ CONTACT HEART RATE	ADVANCED SMART-MATRIX™ HRT® w/ CONTACT HEART RATE	console	LED w/Scrolling Alphanumeric Feedback, Customizable Upper Display, Oversized Dot-Matrix	LED w/Scrolling Alphanumeric Feedback, Customizable Upper Display, Oversized Dot-Matrix
programs	Unique User Log-In, SPRINT 8, Manual, Muscle Toner, Speed Intervals, 5K, Fat Burner, Pacer, HRT Weight Loss, HRT Cardio, HRT Endurance, HRT Interval, 5 Custom	Unique User Log-In, SPRINT 8, Manual, Muscle Toner, Speed Interval, 5K, Fat Burner, Pacer, HRT Weight Loss, HRT Cardio, HRT Endurance, HRT Interval, 5 Custom	programs	SPRINT 8, Manual, Interval, Fat Burn, Random, Target HRT, HRT Weight Loss, HRT Interval, HRT Hill, Trail 2K, Trail 5K, Trail 8K, Glute Burn, Summit Hike, Mountain Trek, Stair Climb, Fitness Test, 5 Custom	SPRINT 8, Manual, Interval, Fat Burn, Random, Target HRT, HRT Weight Loss, HRT Interval, HRT Hill, Trail 10K, Trail 15K, Trail 20K, Constant Watts, Interval Watts, Hill Watts, Fitness Test, 5 Custom
console feedback	Elevation, Speed, Distance, Time, Heart Rate, Calories, Pace, Avg. Pace, Avg. Speed, Percent Heart Rate	Elevation, Speed, Distance, Time, Heart Rate, Calories, Pace, Avg. Pace, Avg. Speed, Percent Heart Rate	console feedback	Distance, Speed, Heart Rate, % Max Heart Rate, Watts, METs, RPM, Calories, Time, and Resistance	Distance, Speed, Heart Rate, % Max Heart Rate, Watts, METs, RPM, Calories, Time, and Resistance
belt area	60" x 22"	60" x 20"	heart rate	Contact & Telemetric	Contact & Telemetric
elevation	0 to 15% Cambridge Motor Works™	0 to 15% Cambridge Motor Works™	program levels	20	20
speed	.5 to 12 MPH	.5 to 12 MPH	resistance system	Cambridge Motor Works™ Generator	Cambridge Motor Works™ Generator
motor	Cambridge Motor Works™ 4.2 hp AC, Integrated Drive System	Cambridge Motor Works™ 3.0 hp, Continuous-Duty, Internal Fan Cooled	drive train	QUIET-GLIDE™ Supersilent Poly-V Belt	QUIET-GLIDE™ Supersilent Poly-V Belt
deck	1" Commercial-Grade, Low Maintenance, Prewaxed Phenolic, Reversible	1" Commercial-Grade, Low Maintenance, Prewaxed Phenolic, Reversible	incline angle	15-37%	NA
cushioning	8 Variable-Durometer Elastomer Cushions	8 Variable-Durometer Elastomer Cushions	frame	Extra-Heavy Gauge Steel Welded	Extra-Heavy Gauge Steel Welded
belt	Siegling COOL-WEAVE™ 2-Ply Urethane High Conductivity	Siegling COOL-WEAVE™ 2-Ply Urethane High Conductivity	options	Remote Control Grips, TV Ready	N/A
rollers	3.0" Crowned with Large O.D. Bearings	2.5" Crowned with Large O.D. Bearings	stride length	20"-23"	19-3/4"
frame	Extra-Heavy Gauge Steel Welded	Extra-Heavy Gauge Steel Welded	power	Self-Generating / AC Optional	Self-Generating / AC Optional
std. features	Entertainment Plug-In	Entertainment Plug-In	dimensions	75"L x 35"W x 68"H	80"L x 27"W x 72"H
options	Medical Handrails, TV Ready	Medical Handrails	max. user weight	400 lbs.	400 lbs.
dimensions	84"L x 31"W x 58"H	80"L x 29"W x 57"H	product weight	352 lbs.	287 lbs.
max. user weight	400 lbs.	400 lbs.	warranty**		
product weight	355 lbs.	300 lbs.	frame	Lifetime	Lifetime
* These treadmills are also available as Simple models, offering all the same features as above but without programs.			generator/electronics/parts	5 Years	5 Years
warranty**			labor	2 Years	2 Years
frame	Lifetime	Lifetime	** Warranty is valid up to 6 hours of use per day. T9800HRT/S has a full commercial warranty.		
motor/electronics/parts	5 Years	5 Years			
labor	2 Years	2 Years			



feature	R70 semi-recumbent fitness bike	U70 upright fitness bike	feature	ES700 indoor cycle
console	LED w/Scrolling Alphanumeric Feedback, Customizable Upper Display, Oversized Dot-Matrix	LED w/Scrolling Alphanumeric Feedback, Customizable Upper Display, Oversized Dot-Matrix	seat post & handlebar stem	Stainless Steel w/ Precision Diecasting & Extensible Slider w/ Scale
programs	Manual, Interval, Fat Burn, Watts, SPRINT 8, HRT Cardio, HRT Weight Loss, HRT Interval, HRT Hill, 5 Custom Programs, Integrated Reading Rack	Manual, Interval, Fat Burn, Watts, SPRINT 8, HRT Cardio, HRT Weight Loss, HRT Interval, HRT Hill, 5 Custom Programs, Integrated Reading Rack	drive train	Maintenance-Free Belt Drive
console feedback	Speed, Distance, Calories, RPM, Level, Watts, Time, METS, Heart Rate, Percent Heart Rate, Target Heart Rate, Profile	Speed, Distance, Calories, RPM, Level, Watts, Time, METS, Heart Rate, Percent Heart Rate, Target Heart Rate, Profile	bottom bracket	Cro-Moly Heat Treated Axle w/ Quality SKF Sealed Roller Bearings
heart rate	Contact & Telemetric	Contact & Telemetric	resistance system	Friction Brake w/ Microadjust Knob & Emergency Stop
program levels	20	20	flywheel	High Inertial, 46 lbs.
resistance system	Cambridge Motor Works™ Generator	Cambridge Motor Works™ Generator	cranks	High Carbon Steel w/ Heat Treatment
drive train	QUIET-GLIDE™ Supersilent Poly-V Belt	QUIET-GLIDE™ Supersilent Poly-V Belt	pedals	Standard Alloy Pedals
frame	Extra-Heavy Gauge Steel Welded	Extra-Heavy Gauge Steel Welded	handlebar	Multi-Position w/ Microadjust
options	TV Ready	TV Ready	seat	Comfortable Velo® Saddle
seat	Club COMFORT ARC™ w/ Adjustable Lumbar Control	Club COMFORT ARC™ Upright	frame	Zinc-Coated High-Tensile Steel Frame
seat rail	Aluminum, 28 Positions	Chrome-Plated Steel, 15 Positions	dimensions	43"L x 23.5"W x 51"H
handlebars	Extended Console & Seat w/ Contact Heart Rate Remote Control Grips	Multi-Position w/ Armrests	max. user weight	300 lbs.
pedals	Self-Balancing w/ Easy-Adjust Straps	Self-Balancing w/ Easy-Adjust Straps	product weight	127 lbs.
power	Self-Generating / AC Optional	Self-Generating / AC Optional		
dimensions	67"L x 28"W x 53"H	41"L x 26"W x 56"H	warranty***	
max. user weight	400 lbs.	400 lbs.	frame	15 Years
product weight	159 lbs.	124 lbs.	parts	3 Years
			labor	1 Year
			wear items	90 Days
			*** ES700 indoor cycle has a full commercial warranty.	

warranty**		
frame	Lifetime	Lifetime
generator/ electronics/parts	5 Years	5 Years
labor	2 Years	2 Years

** Warranty is valid up to 6 hours of use per day.

Refer to www.visionfitness.com for complete warranty details. All product specifications are subject to change.



feature	ST700 functional trainer	ST710 multi-station gym	ST720 multi-press	ST730 multi-lat	ST740 ab/low back
exercise instructions	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked
aesthetics	Co-Molded Exercise and Height-Positioning Handles, Chrome Upright Columns, and Composite Aluminum Bar	Co-Molded Exercise and Height-Positioning Handles, Chrome Plated Oval Column, Rubber Grips, Round Pull Pin Handles, and Double-Stitched Boltaflex® Upholstered Pads	Boltaflex® Upholstered Pads, Round Pull Pin Handles	Contoured Boltaflex® Upholstered Pads, Round Pull Pin Handle	Contoured Boltaflex® Upholstered Pads, Round Pull Pin Handles
included accessories	Co-Molded Exercise Handles, Multi-Swivel Bar, Sports Handle, (2) Foot Cuffs, and 5-lb. Add-On Weight	Co-Molded Exercise Handle, Revolving Short Bar & Lat Bar, Sports Handle, (2) Foot Cuffs, and (2) 5-lb. Add-On Weights	NA	Brushed Aluminum Dual-Swivel Lat Bar, Co-Molded Exercise Handles, Dipped Rubber Row Handle	NA
frame construction	11-Gauge Rectangular and Oval Tubing	11-Gauge Rectangular, Square, and Oval Tubing	11-Gauge Rectangular, Square, and Oval Tubing	11-Gauge Rectangular, Square, and Oval Tubing	11-Gauge Rectangular, Square, and Oval Tubing
weight stack	160-lb. Weight Stack, Cast Iron	(2) 210-lb. Weight Stacks, Cast Iron	210-lb. Weight Stack, Cast Iron	210-lb. Weight Stack, Cast Iron	210-lb. Weight Stack, Cast Iron
weight stack shields	16-Gauge Powder-Coated Solid Steel	16-Gauge Powder-Coated Solid Steel	16-Gauge Powder-Coated Perforated & Solid Steel	16-Gauge Powder-Coated Perforated & Solid Steel	16-Gauge Powder-Coated Perforated & Solid Steel
guide rods	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing
chrome plating	Guide Rods, Left & Right Oval Columns	Guide Rods, Center Column, Range of Motion Adjustments	Guide Rods, Exercise Location Tube	Guide Rods, Thigh Pad Adjustment Tube	Guide Rods, Seat Post, Exercise/Range of Motion Plate, Stabilization Support
cable	Loos & Co., 3/16"-Diameter, Nylon-Coated	Loos & Co., 3/16" & 1/4"-Diameter, Nylon-Coated	Loos & Co., 3/16"-Diameter, Nylon-Coated	Loos & Co., 3/16"-Diameter, Nylon-Coated	Loos & Co., 3/16"-Diameter, Nylon-Coated
dimensions	57"L x 62"W x 83.75"H	111"L x 87"W x 84"H	87"L x 47"W x 67"H	78"L x 52"W x 83"H	42"L x 36"W x 59"H
max. user weight	400 lbs.	400 lbs.	400 lbs.	400 lbs.	400 lbs.
product weight	485 lbs.	963 lbs.	562 lbs.	504 lbs.	421 lbs.

warranty*					
frame/welds/weight plates/guide rods	Lifetime	Lifetime	Lifetime	Lifetime	Lifetime
pulleys/bearings/bushings	5 Years	5 Years	5 Years	5 Years	5 Years
labor/linear bearings/cables/shafts	1 Year	1 Year	1 Year	1 Year	1 Year
upholstery/grips	90 Days	90 Days	90 Days	90 Days	90 Days

*Includes user and external



feature	ST750 seated leg extension/curl	ST760 leg/calf press	ST770 biceps/triceps	ST780 adjustable bench
exercise instructions	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked	Instructional Placards Define Exercise Operation and Muscles Worked	NA
aesthetics	Contoured Boltaflex® Upholstered Pads	Contoured Boltaflex® Upholstered Pads	Contoured Boltaflex® Upholstered Pads	Contoured Boltaflex® Upholstered Pads
included accessories	NA	NA	NA	NA
frame construction	11-Gauge Square, Oval, and Round Tubing	11-Gauge Rectangular, Square, and Oval Tubing	11-Gauge Rectangular, Square, and Oval Tubing	11-Gauge Rectangular, Square, and Oval Tubing
weight stack	160-lb. Weight Stack, Cast Iron	210-lb. Weight Stack (420 lbs. Effective Resistance), Cast Iron	160-lb. Weight Stack, Cast Iron	NA
weight stack shields	16-Gauge Powder-Coated Perforated & Solid Steel	16-Gauge Powder-Coated Perforated & Solid Steel	16-Gauge Powder-Coated Perforated & Solid Steel	NA
guide rods	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing	3/4" Chrome-Plated Tubing	NA
chrome plating	Guide Rods, Range of Motion Tubes & Plates	Guide Rods, Range of Motion Adjustment	Guide Rods, Range of Motion Plate & Height Adjustment Tube	Height Adjustment Tube
cable	Loos & Co., 3/16"-Diameter, Nylon-Coated	Loos & Co., 3/16"-Diameter, Nylon-Coated	Loos & Co., 3/16"-Diameter, Nylon-Coated	NA
dimensions	59"L x 46"W x 59"H	86"L x 41"W x 75"H	42"L x 33"W x 59"H	61"L x 26"W x 19"H
max. user weight	400 lbs.	400 lbs.	400 lbs.	800 lbs.*
product weight	434 lbs.	558 lbs.	416 lbs.	101 lbs.

warranty*				
frame/welds/weight plates/guide rods	Lifetime	Lifetime	Lifetime	Lifetime
pulleys/bearings/bushings	5 Years	5 Years	5 Years	5 Years
labor/linear bearings/cables/shafts	1 Year	1 Year	1 Year	1 Year
upholstery/grips	90 Days	90 Days	90 Days	90 Days

*Includes user and external

go with
confidence™



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US 6273843, US 7104930, TW 586429, CN 03206094.7,
US 6682460, TW 494765, CN 01230904.4
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